

PRESS RELEASE

True Refrigeration Extends Warranty to 7 Years Across Europe, UK and Ireland.



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London, United Kingdom – 16/10/2025 – At True Refrigeration, we are proud to announce that our standard warranty is now extended **from 5 to 7 years on all products sold across Europe, UK and Ireland**. This warranty covers parts, labor, and compressors and will be officially announced on 17 October 2025 at our stand at HOST Milano.

For over 80 years, True has built its reputation on durable, high-quality equipment. Extending our warranty is a natural step forward, reflecting the trust we place in our products and our commitment to the customers who choose True.

The Importance of a Trusted 7-Year Warranty

Reliable refrigeration is essential in sectors such as foodservice, retail, hospitality, and healthcare — it protects freshness, reduces waste, and helps avoid costly downtime.

True goes beyond durable products: **not only are we the only company in Europe, UK and Ireland offering a 7-year warranty, but we also provide local technical support.** Our team works closely with partners and clients, guiding them on the best ways to use, clean, and maintain their units, ensuring optimal performance and longevity.

With True, operators benefit not only from equipment built to last but also from expert guidance that safeguards their investment.

Trusted by Businesses

Our customers are experiencing the benefits of reliability and efficiency:

- Pizza chains choose our TPP & TSSU food preparation make lines due to their reliable temperature performance, configurable solutions, which helps streamline operations through the fast-moving operation.
- The Hospitality sector choose our highly configurable TCR counters- seeking efficient and durable solutions. Operators value our equipment for its reliability and long-term performance.
- Major retail chains rely on our GDM (Glass Door Merchandiser) refrigerators and freezers, as well as TVM and CVM models, to maintain consistent food safe temperatures during high-volume operations. These solutions are designed for both performance and visual appeal in demanding retail environments.

Built to Last

True Refrigeration combines innovation and quality, delivering equipment that meets the highest standards of durability, efficiency, and reliability. Every unit is built to perform in the harshest of environments, allowing businesses to focus on what matters most: delivering quality to their customers.

By purchasing True, you're not just buying a refrigerator; you're making a long-term investment in quality, reliability, and long-term performance.

We design our products to last. With our new 7-year warranty, we are standing firmly behind that promise.

Service You Can Count On

Our 7-year warranty is backed by an extensive service network across Europe, UK and Ireland:

- Business hours: Monday to Friday, 08:30 – 17:30
- Hotline:
 - UK and Ireland: +44 (0)800 783 2049
 - France: +33 (0)971 044 383
 - Germany: +49 (0)800 450 64 50For all the other countries please contact your distributor
- Next-day spare parts delivery to our approved service provider
- “My True” portal for operators for instant access to warranty details and service recommended providers

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